



Writing task - To design a poster

Your task is to create a poster advertising a new chocolate bar or sweet!
You can choose how to present your poster, use paper, PowerPoint etc.

Examples:



Planning questions...

What is your new chocolate bar or sweet called?

How would you describe your new product? (You might want to sketch it first).

What does the packaging look like?

Have a look at slogans for existing sweets, can you think of your own?

How much does it cost? When and where will it be available?

Learning Intention: I am learning to create a poster

Success criteria	Tick	Comments
Organise ideas and key points, use headings.		
Interesting adjectives and phrases are used to describe.		
Clear layout and presentation, try bold text, underlining, bubble writing, capitals, bullet points etc.		
Create a snappy slogan.		
Include a relevant illustration.		